HIRING

A DIGITAL DESIGNER TO JOIN OUR TEAM

REQUIREMENTS

- Bachelor's degree in Multimedia, Graphic Design, or any related field.
- At least 2 years of experience in a similar position.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, Premier Pro etc).
- Experience in designing for social media platforms and digital marketing campaigns.
- Ability to work on multiple projects while meeting deadlines.
- Knowledge of typography, layout, and color theory.
- Familiarity with HTML animated banners (Google WebDesigner or similar tools) will be considered as an advantage.

RESPONSIBILITIES

- Create visually compelling social media calendars for clients, including posts, stories and ads.
- Design digital campaign materials, such as banners, newsletters & landing pages.
- Develop and optimize advertising materials for Google Ads campaigns, ensuring effective visual communication.
- Collaborate with the team to ensure cohesive branding across all materials.
- Stay updated with design trends, advertising best practices, and emerging technologies.

To apply, please send your CV and portfolio by 28.03.25 at ✉vacancies@orb.com.cy